

My Book Is Not A Business Card Manifesto

Some people say a book is just a business card.
This couldn't be further from the truth.

How do they differ, you may ask?
Here's just a start.

Business Cards Cost Money
Books Create Value

Business Cards Are an Expense
Books Are an Asset

Business Cards Get Thrown Away
Books Last Forever

Business Cards Decrease Space in Your Pocket
Books Increase Influence, Impact, and Income

Business Cards Change Landfills
Books Change Lives

I am an author.
My words create worlds.

#MyBookIsNotABusinessCard

Signature

Date

Title of Book(s)